



Gaston County CCPT and CFPT Efforts

- Formed joint subcommittee: team members, subject matter experts, and community members
- Data!
 - Capture and chart reliable data points
 - Map addresses
- Cribs for Kids partnership
 - Hospital certification
 - National Public Safety Initiative
 - Train firefighters
 - Train EMS
 - Train LE
 - Build ongoing training into mandatory Narcan training
 - Firefighters share information and set up demonstrations at community events
 - Brochures to share with families; added QR code to Cribs for Kids video

Gaston County CCPT and CFPT Efforts



- Mandatory child welfare training
 - Safe Sleep NC
 - 1-pager highlighting information needed based on post test
 - How to talk with families: FAQ handout
 - Local training for all child welfare staff
- Public Awareness: Partner with County Communications
 - Dedicated webpage [Gaston County Safe Sleep](#)
 - Social media posts; coordinated sharing by member agencies (LE, EMS, Fire, city governments; hospital, government and non-government programs, etc.)
 - Targeting high-risk populations, including substance use
 - Pre-packaged social media campaigns: Safe Sleep NC and NIH



Gaston County Department of Health & Human Services

June 29 at 8:27 AM · 🌐



Taking care of a baby when under the influence of drugs or alcohol makes it a lot more likely the baby will die from being in an unsafe sleep space or position. This is especially dangerous when the impaired caregiver sleeps with the baby.

If you need help with alcohol and substance use, contact the Alcohol / Drug Council of NC. There are special programs for mothers who are pregnant and those caring for their babies/young children.

Call Anytime 1-800-688-4232. Text Monday-Friday, 12:00 AM-6:00 PM, (919) 908-3196.





Gaston County Department of Health & Human Services

June 13 at 5:10 PM · 🌐



Twelve Gaston County babies died a sleep-related death last year. If you have been drinking alcohol or using drugs, it's especially dangerous to sleep with your baby.

Help keep Gaston County's babies safe from accidental suffocation.

Make sure all the babies in your life have their own separate and safe sleep space like a crib with only a mattress and tight-fitting sheet.





Gaston County Department of Health & Human Services

April 22 at 8:57 AM · 🌐



Did you know seven Gaston County babies died last year after being put in an adult bed to sleep? There is no safe way for a baby to sleep in an adult bed. Click here to learn why and help keep our babies safe:

https://www.gastongov.com/government/departments/health_and_human_services/social_services/unsafe_sleep_adult_bed.php



Gaston County CCPT and CFPT Efforts



- Meet with high-risk community groups: teen parents, community coalitions, etc.
 - Educate
 - Use as focus group for designing public awareness materials
- In the works...
 - Partnership and joint messaging with the Controlled Substances Coalition
 - Webpage upgrade
 - Trainings: Jail, domestic violence shelter, additional parent groups
 - On demand training: Recorded by local pediatrician who serves on CCPT
 - Child Death Protocol from DA's Office

CCPT Subcommittee



- Get grounded in your local data.
- Meet with community groups – parent groups, community groups in high-risk areas (informed by your data), jail population, DV shelter residents and staff, etc.
- Social Media Campaign. Consider partnering with County’s Communications’ Office.
- Set up a webpage to house safe sleep materials.
- Participate in community events. Share materials. Set up a demonstration.
- Identify individuals to complete the National Public Safety Initiative (through C4K) “train the trainer” and present to local first responders.
- Video a training to share with caretakers and community groups.
- Become a Cribs for Kids partner.



Feel free to contact me:

Melanie Lowrance, MSW, LCSW
LCSW Administrator

Melanie.Lowrance@gastongov.com