

## **We are NC Public Health Campaign Social Media – Sample Posts**

### Overall Awareness Did You Know (#DYK) Series

- At public health, we deliver clinical services including administering rapid tests for HIV; providing vaccinations; dispensing contraceptives; and providing psychotherapy and counseling to address neurological, substance abuse, and mental health disorders. #WeAreNCPublicHealth
- At public health, we assist with access to health services. This includes ensuring individuals have a way to get to medical appointments, assisting individuals to obtain health insurance, or referring individuals to health care providers. #WeAreNCPublicHealth
- Public health educates communities about health. For example, we educate individuals about common chronic diseases, such as diabetes. #WeAreNCPublicHealth
- Public health collects and analyzes data to identify and report on disease outbreaks, for example, or detect situations in which stocks of medicine in a community are running low. #WeAreNCPublicHealth
- When a harmful substance is present in air, water, or soil at elevated levels, it can increase people's risks for health problems. Locally, we XYZ. #WeAreNCPublicHealth
- At [INSERT] Public Health, we implement programs that fit community priorities such as...[INSERT]. #WeAreNCPublicHealth
- We're working hard to close the health equity gap increasing physical accessibility to care, improving availability of appropriate care and building more inclusive public health programs and communities. #WeAreNCPublicHealth
- Feeling included within our community and having support are imperative to our mental and physical well-being. This #NPHW, center and celebrate the many connections of culture, community and public health. #WeAreNCPublicHealth
- Public health improves and protects the health of people and the communities where they learn, live, play, and work. #WeAreNCPublicHealth

#### Associated file names:

- Did You Know\_FB\_LI.jpg / .png
- DidYouKnow\_IG\_TW.jpg / .png
- DidYouKnow\_2\_IG\_TW.jpg / .png